

# garden time

A Digital Monthly Magazine for Your Garden & Home

Garden Time is excited to announce the launch of our new digital magazine. Each month our gardening experts will create a 16 to 24 page magazine packed with stories and information for the Northwest Garden and Home. With this new digital format advertisers have a multitude of options to reach a highly engaged audience. Ad sizes are now LARGER! Advertisers can have up to a full page ad. Each ad comes with the option of linking to a website or other information including pdfs. In addition, advertisers can enhance their ads with incorporating a direct link to a pop-up TV commercial or Video. Plus, if desired, ads can also incorporate flash movement to catch the reader's eye. Each page is also fully printable.

## Ad Rates (include one link)

Available Sizes - Please contact us for rates & packages.

Full Page - Inside Front Cover

Full Page

2/3 Vertical

1/2 Page Horizontal

1/3 Page Square

1/6 Page Vertical

Calendar Listing

**SAVE 20% off Rates when you place 6 or more Ads.**

**SAVE 30% off Rates when you place 12 or more Ads.**

(requires signed agreement)

## Additional Services

Flash Animation - starting at \$50 an ad

Video & TV Commercial Insertion - starting at \$50 an ad

Additional Ad Links - \$25/link

Ad Design - \$100/ad

## Deadlines

Ad submissions are on first day of each month for the proceeding month, (i.e., ad submissions for the February issue are due, January 1st.)

Ad files are due the 15th of each month for the proceeding month, (i.e., ad files must arrive on January 15th for the February issue.)

## Sending Your Ad

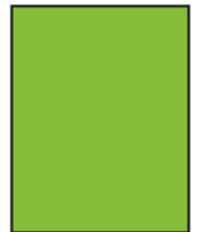
Following is a brief overview of preparing and sending your digital files for publication. For more detailed information about acceptable electronic ad formats, preparation and delivery, please contact Ron Dunevant at [rondunevant@gmail.com](mailto:rondunevant@gmail.com). Email ads to [rondunevant@gmail.com](mailto:rondunevant@gmail.com).

- High Resolution PDF or JPG format is preferred
- Minimum DPI for photos is 300DPI
- RGB for color mixes (including spot colors).

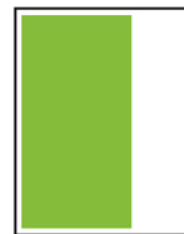
**To advertise: contact Therese Gustin at [jtgustins@comcast.net](mailto:jtgustins@comcast.net)**



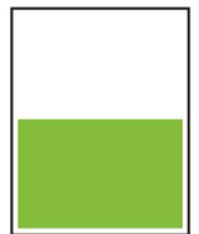
Full Page  
7.875" x 10.125"



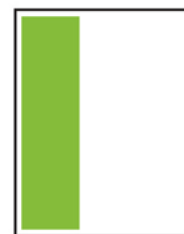
Full Page bleed  
8.625" x 11.125"  
please note: .125"  
will trim off all  
4 sides.



2/3 Page Vertical  
5" x 10"



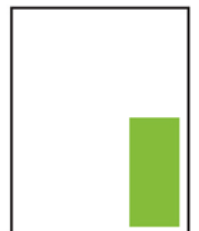
1/2 Page Horiz.  
7.625" x 4.875"



1/3 Page Vertical  
2.43" x 10"



1/3 Page Square  
5" x 4.875"



1/6 Page Vertical  
2.43" x 5"