

Commemorative Issue!

July 2022

# garden time

A Digital Monthly Magazine for Your Garden & Home



## Garden Time's TV Farewell The hosts and crew bid adieu after 17 seasons.

The New Podcasts  
**Scrapbook**  
GARDEN TIME  
Farewell Party

Therese Gustin, Judy Alleruzzo,  
Jan McNeilan, Ryan Seely and Jeff  
Gustin in Jan's backyard garden.



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## All Good Things...

As you all know by now, this is the last issue of the Garden Time monthly magazine. After 160 issues covering 14 years we are retiring (kind of... more on that in a bit). We have also said goodbye to the weekly Garden Time TV show as of last week, June 25th. It is hard to say goodbye and many of you have let us know how much the show and magazine have meant to you and that means a lot to all of us. Some were wondering if the show was failing or if viewership was down, but that couldn't be further from the truth. Our viewer numbers are at all-time highs and if you look at our sponsor page, we have more sponsors than ever. It was just time for us to step back, and why not do it while we are on top, and healthy?

This leads me to the topic of retirement and saying goodbye. Let's start by calling it SEMI-retirement (so all good things don't always come to an end)! After being approached by viewers and sponsors alike I decided to produce a very limited number of podcasts. Judy, Ryan, Ron, Therese and I (the Garden Time team) have decided to try and do a couple of podcasts a month. These will be streamed as an audio podcast and I will also record them as a video podcast as well. The magazine may be gone, but we will send our current magazine subscribers a one-page rundown each month of the podcast and a few other gardening notes. We will also solicit ideas for future podcasts and questions you may have. The idea of retirement was to cut back on the workload, so we will be taking small steps moving forward. We'll see what happens in the next six months. We would like to thank Capitol Subaru in Salem for sponsoring our podcasts. The Capitol Auto Group and the Casebeer family are great supporters of the TV show, magazine, Subaru Garden Dayz, and now the podcast, and we can't thank them enough for being such great friends and partners.

Of course, the Garden Time website, featuring our story archive will remain active, as will our Facebook page and YouTube channel. You can always go to [www.GardenTime.tv](http://www.GardenTime.tv) for any information on the podcast and other happenings.

I would like to thank you all for your support and kind words.

**Happy Gardening!**

**Jeff Gustin, Publisher**

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## IN THIS ISSUE





Therese and Jeff Gustin, Jan McNeilan, Ryan Seely and Judy Alleruzzo share lunch at Jan's home while reminiscing about the Garden Time TV show.

PHOTO CREDIT: RON DUNEVANT

# The Last Hurrah

Sometimes we don't realize how special something is until it's gone. For the producers and crew of Garden Time, that was never the case.

by Ron Dunevant

*Turn out the lights, the party's over  
They say that, 'All good things must end'  
Let's call it a night, the party's over  
And tomorrow starts the same old thing again*  
-- Song by Willie Nelson

For 17 years it really was a party, that thing we called "Garden Time." We laughed. We played. We talked. And, much like a Mickey Rooney-Judy Garland movie, we put on a big production every week because no one told us it couldn't be done.

I have been fortunate to be a part of this organization since the beginning. Shortly before the Garden Time show premiered in 2006, Jeff Gustin asked me to build a website for the show. We had worked together at KPTV for many years, and I was honored to be asked. That began a 17 year collaboration that I have enjoyed and for which I will be forever grateful. But I did not go out with the group on shooting days. So, as the show comes to a close, I wanted to know what it has been like for this small crew to go to nurseries and shoot segments, and I thought the viewers might enjoy an insider's look, as well.

If you talk with any of the principals of the show, you'll find they all agree: The Garden Time TV show was something special. The stations knew it, the viewers knew it and we knew it. And that fact makes it that much harder to say goodbye.

It was the last "Jan's Tip of the Month" segment, a week before the final shooting day. It would be the last time the Garden Time show would be visiting Jan McNeilan's Southwest Portland garden to ask her questions and take advantage of her immense knowledge of all things gardening. There was a quick discussion with producer Jeff about the day's topic and they headed to the greenhouse.

For most of the interview, it seemed like any other day at Jan's. Lots of plants, lots of tips – an easy interview made even easier by the fact that Jan had done this same thing, month in and month out, since the second episode of the show.

But at the end of the segment, Judy Alleruzzo turned to Jan McNeilan with a wistful look on her face. "I just want to give you a big hug," she said. "We've enjoyed, so much, all the years with you. It's been so much fun meeting you and getting all the information every month. It's just been wonderful."

Jan concurred, "It's a great opportunity for me to stay home. You guys come and see me and we walk around and talk about plants. How much more fun can that be? And good life-long friends."

# Where Will a Capitol Subaru Take You?



## Local Events July 2022

### Art in the Garden

Thru September 3, 2022

#### The Oregon Garden, Silverton, OR

Local artists will showcase their handcrafted pieces alongside the natural splendor of The Oregon Garden, giving guests an opportunity to not only enjoy but also to purchase new pieces for their home and garden!

• [www.oregongarden.org](http://www.oregongarden.org)

### Midsummer Madness!

Sat. & Sun., July 9-10, 2022 • 10:00am-5:00pm

#### Cascade Nursery Trail, Aurora to Salem, OR

At all CNT Nurseries! Drive off those doldrums of summer by coming out to see what's happening in our long day gardens!

• [www.cascadenurserytrail.com](http://www.cascadenurserytrail.com)

### Art and Wine in the Garden

Saturday, July 23, 2022 • 10:00am-4:00pm

#### Garland Nursery, Corvallis, OR

Sip on wine while shopping the wonderful creations of over 40 local artists! Enjoy live music, food trucks, and sunshine as you take in all the beauty the Willamette Valley has to offer.

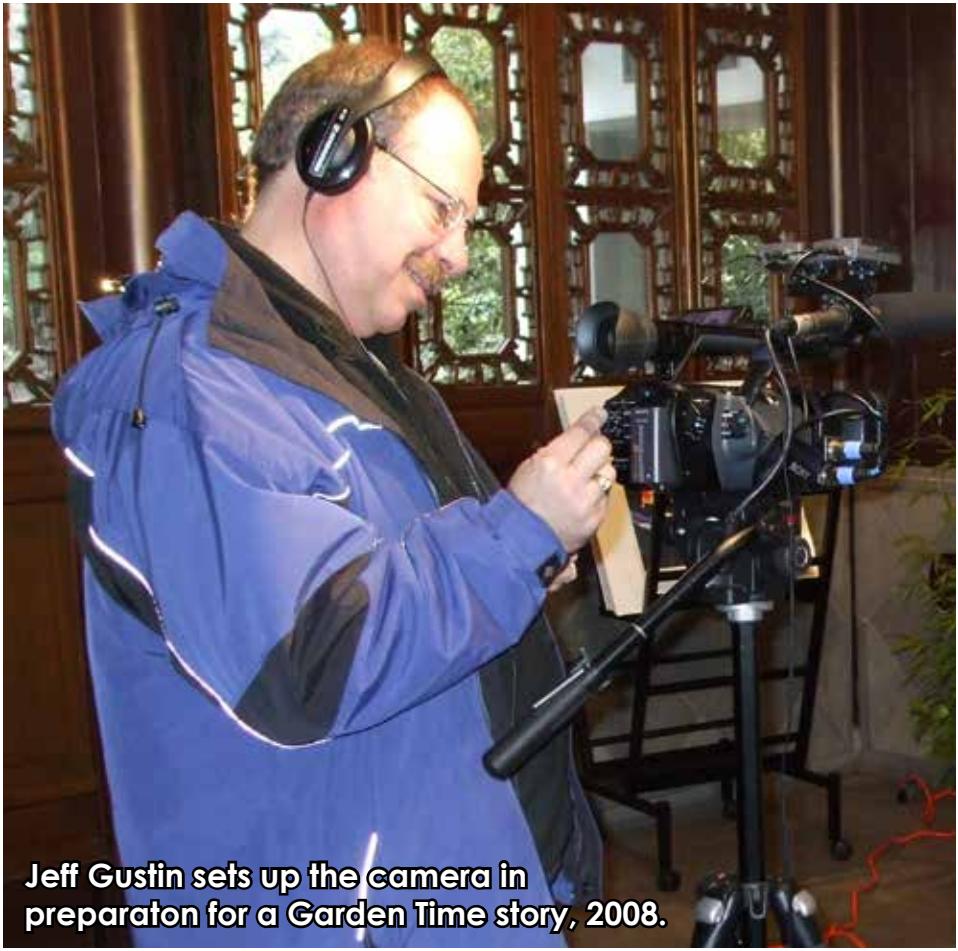
• [www.garlandnursery.com](http://www.garlandnursery.com)



[capitolsubaru.com](http://capitolsubaru.com)



**Therese Gustin shows off her playful side during a publicity photo shoot for the Fusion show, 2009.**



**Jeff Gustin sets up the camera in preparation for a Garden Time story, 2008.**

"And that's what gardening's all about," concluded Judy. "You have your friends and you have your garden and you enjoy life."

That little exchange, as much as anything, tells you everything you need to know about Garden Time and the people who have put it together week after week. Because the Garden Time show was really about friendships. And it was the interactions that happened when the camera wasn't rolling that set the tone for what the show has become.

When the program debuted in April 2006, it was the direct result of Jeff Gustin's relationships with local nurseries. He had been producing garden shows on KPTV (12) since 1999's "In the Garden with Mike Darcy." When that show moved to KATU in 2002, KPTV, now under new ownership, countered with Good Day Lifestyles, and Jeff continued in that role until the show was cancelled at the end of 2005.

The station offered Jeff a position in the news department, something he had done prior to the garden shows, but Jeff wanted to venture out on his own. He and his wife Therese formed Gustin Creative Group and in January of 2006, they drove to the coast to establish their new business and take a much anticipated vacation. And that's when the phone started ringing.

The gardening community had seen the writing on the wall. Without a local garden show, where would they advertise their wares? There was only one man they could think of who had the expertise and connections to right that wrong, and several nurseries immediately pledged their support for a new garden show.

Recalls Therese, "It was pretty amazing when we were asked to do the show and we had four sponsors before we had a name, before we had a host. They just were like, 'Jeff, you've got to put something together because there's no garden shows.'"



# Garden Gallery salutes Garden Time

for 17 great seasons of the  
Garden Time TV Show



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"We had just become a corporation," Jeff recounts. "So this was our corporate meeting. We're going to the coast and we're going to talk about the coming year and what we're going to do. And so this kind of all just happened and we come back. And so from the middle of January 'til the show rolled out the first week of April, it was like, boom...boom...boom.... We had to get music rights. We had to design the look."

If the program was hastily put together, it didn't show on the air. Within weeks, viewers found it and Garden Time never looked back.

Now, as the show draws to a close, the producers, Jeff and Therese Gustin, hosts Judy Alleruzzo and Ryan Seely and frequent guest Jan McNeilan gathered over lunch at Jan's home and reminisced. There was a lot of laughter and a realization that they had all been a part of something very special, something that would never happen again.

Taping days were usually Mondays, and for that first season, Jeff, Judy and William McClenathan, who co-hosted the show from its debut through season 14, carpooled from location to location. Those early days helped set the tone for the show and the interactions between its two hosts. "Every lunchtime we would have together was a conversation that made our connection and friendship stronger...that made us connect," recalls William. "And we always shared our lives together. When people's family was doing different things or someone that we knew died or someone that we knew got married, we literally went to those things."

Perhaps it is the intimacy of television, or the camaraderie of the gardening community, but Garden Time struck a chord and the most visible members – the hosts – began to be recognized. Therese Gustin saw it firsthand. "We would go out for lunch and somebody would recognize Judy or William

**William McClenathan and Judy Alleruzzo on a shoot in 2008.**



**Therese and Jeff at the final shoot at Jan's McNeilan's house.**

or Ryan and they just go bonkers and like, "IT'S YOU!" She says the fans treated the hosts like they were rock stars.

Judy and William quickly gelled as hosts. Their on-air rapport continued when the cameras stopped rolling. They often went to events together and fans frequently assumed they were either brother and sister or a married couple, which tickles William to this day. "People thought we were brother and sister, which, we look nothing alike. There is nothing about the short fat Irishman and the tall, slender, beautiful Italian woman. How could we be sister and brother? And then it was husband and wife. Oh, my God, the times we were asked that. So we decided that when we spoke, I would say, I'm William McClenathan and this is my beautiful sister-wife, Judy Alleruzzo. And she would say, 'And this is William McClenathan, my brother-husband.' And it worked."

The outings were fun, but Judy quickly found herself outnum-

bered. Someone had to be brought in to even the odds. Enter Therese Gustin. "I begged her to please come with us the second year," admits Judy. Therese's presence ushered in an immediate upgrade in the lunch menu. "I quit my job and started riding with them and first of all, I didn't realize that they were going to Safeway for lunch. And I'm like, this has got to stop," she laughs. "We added a little more estrogen to the car because it was way too many males."

The foursome worked, and Therese got a crash course in TV production, carrying equipment, timing segments, and miking-up guests. "I would say it took me probably five solid years before I put a microphone on someone correctly," she admits.

Every week a new episode was taped. The show's fan base continued to grow and Garden Time extended its reach. More stations. Episodes from garden shows. Visits to gardens and nurseries outside the Portland Metro area. "I've

saved (a list of) the locations and I go through it and it's like you're scrolling through a list of all these locations in Oregon and Washington," Jeff says. "And so we try to tell people at the very beginning of every story in the upper left hand corner, exactly where we're at. That city, that town, that area. I put that up in that corner. And so just to see that list, in just over 17 years we've gone to so many different places and seen so many different people and met hundreds and thousands and, I don't know, maybe tens of thousands of people."

The shows continued. 39 or so episodes every season. Week after week. Through blistering heat and torrential downpours. The weather they could deal with. That's the gardener's creed. But it was decidedly human factors that caused the most headaches. Laughs Therese, "You should mention the fact that every single Monday, wherever we went, there was either somebody mowing a lawn, or airplanes, or dogs. We had a jack-



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**Judy Alleruzzo made an impression on Jeff Gustin after appearing on the Good Day Lifestyles program.**

hammer in the background." No matter how far away the sound was, the mics picked it up.

When William McClenathan left the program at the end of 2019, finding a new host could have taken months. Instead, it was over in a day. Jeff asked Therese for a list of suggestions for a host, and the name of Ryan Seely from Little Prince of Oregon, who had been interviewed numerous times on the show, kept coming up. "Therese writes Ryan's name down," Jeff relates. "We meet with (Judy) to see if she wants to continue to do the show and she goes, 'Yeah, Ryan would be great!' We come here to talk to Jan (and she says) "Have you ever thought of Ryan Seely?" So we knew right then."

Therese points out, "We had no other person in mind. And it was like...what if he says 'no'?"

But Ryan didn't say no. Did he have any reservations about joining a group that had worked together so well for 14 years? "No, not at all. Going back and being on the show over the years, I knew exactly what it was all about, like from season 1."

But Ryan – and the rest of the crew – would have much more than a change in hosts to deal with. Four episodes into the 2020 season, COVID-19 locked down everything. How do you do a show about gardening without coming into contact with anyone? Jeff found a way. The March 28th show featured Judy and Ryan side by side – on Smart Phones. Gone were the weekly carpools. Interviews and opens and closes were done from a distance. But the show continued and, eventually, settled into a new normal. For Ryan, it was the only normal. "That's what I remember, it's like that's all I've known. It's just been my entire career has been COVID, right?"

And now, after 17 seasons, what is the legacy of the Garden Time show for those who were closest to it? For Judy, it was the efforts the program made to help the



**Ryan Seely, a long-time Garden Time guest, was the first and only choice to take over hosting duties in 2019.**

smallest businesses. "Jeff going the extra mile to interview people that aren't a sponsor. They didn't have a commercial, but they had an interesting product or they had an interesting event, and (he) went and interviewed them out of (his) pocket, and gave them a promotion or gave them love so that people would go to their place, or buy their product."

Said Jan, "The thing I'll miss is the small family-owned businesses and nurseries that will no longer have the exposure of the show to boost their business. What are they gonna do?"

For Ryan, "I was born and raised in the Willamette Valley, in the nursery industry for over 25 years. But all these places that I haven't been to before. It's been in my backyard forever and I'm always learning something."

Remembers William, "It was always an honor for me to say 'thank you for spending time with us today.' They chose to take 30

minutes and sometimes an hour to spend with Garden Time. And that's an amazing gift. And that's why I would say thank you. That's why you do it. That's why we would say, 'and we look forward to seeing you again next week, right here on Garden Time,' because we did mean it. It wasn't just words."

Therese was moved by the accolades given to her at a Capitol Subaru event in Salem. "Some of the people that came to Subaru Garden Dayz were talking to me about, 'I've discovered these little places that I never would have found if it weren't for your show."

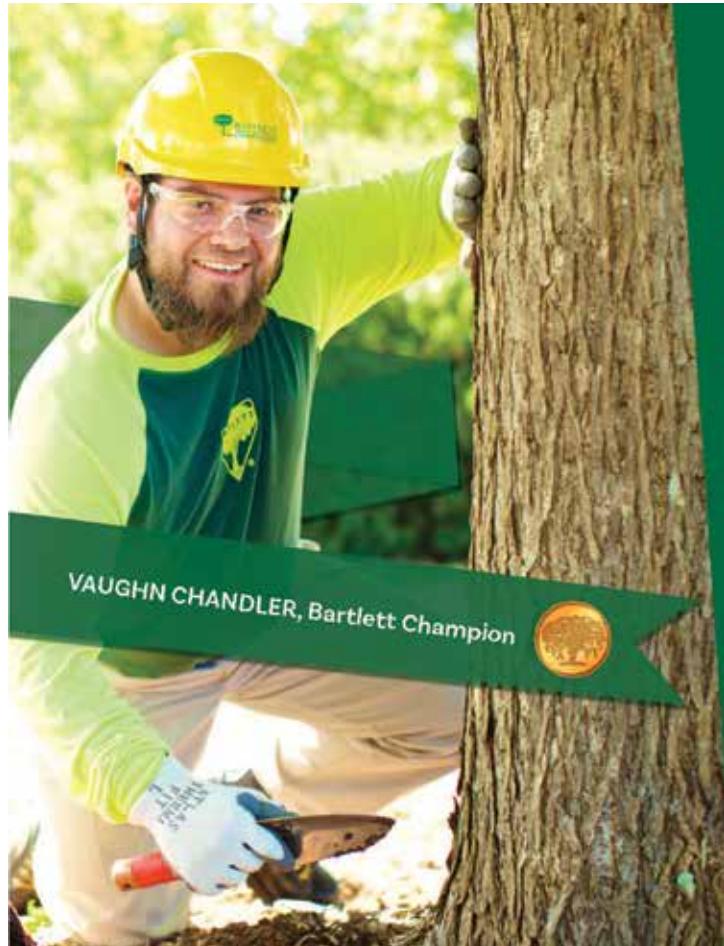
But it was Jeff who got the most satisfaction from clients, "(Some nursery owners) come out and I mean, just, almost in tears saying thank you because you saved our business. That has meant a lot because the nursery owners are not just business people that we have business relationships (with). They're are our dear friends. Every time I say goodbye to somebody, it's like they're starting to

tear-up."

With the television show in the history books, what will be occupying the time of this group? Jeff and Therese are looking forward to extra time to travel, enjoying their own garden, and spending time with their new grandson who was born last December. They will also be working on the new Garden Time podcast. (See the article in this edition for more details.)

As for the hosts, Judy Alleruzzo will continue to work for Al's Garden Center. Her base of operations is the Sherwood store, but her responsibilities overseeing perennials and houseplants will frequently take her to the other locations.

Ryan Seely, after many years with Little Prince of Oregon, was recently hired by Earthbound Brands based in Bentonville, Arkansas, a branding and marketing company. Ryan will take on the live goods assortment for Better Homes and Gardens. He'll be in charge of picking out the plant material that'll be



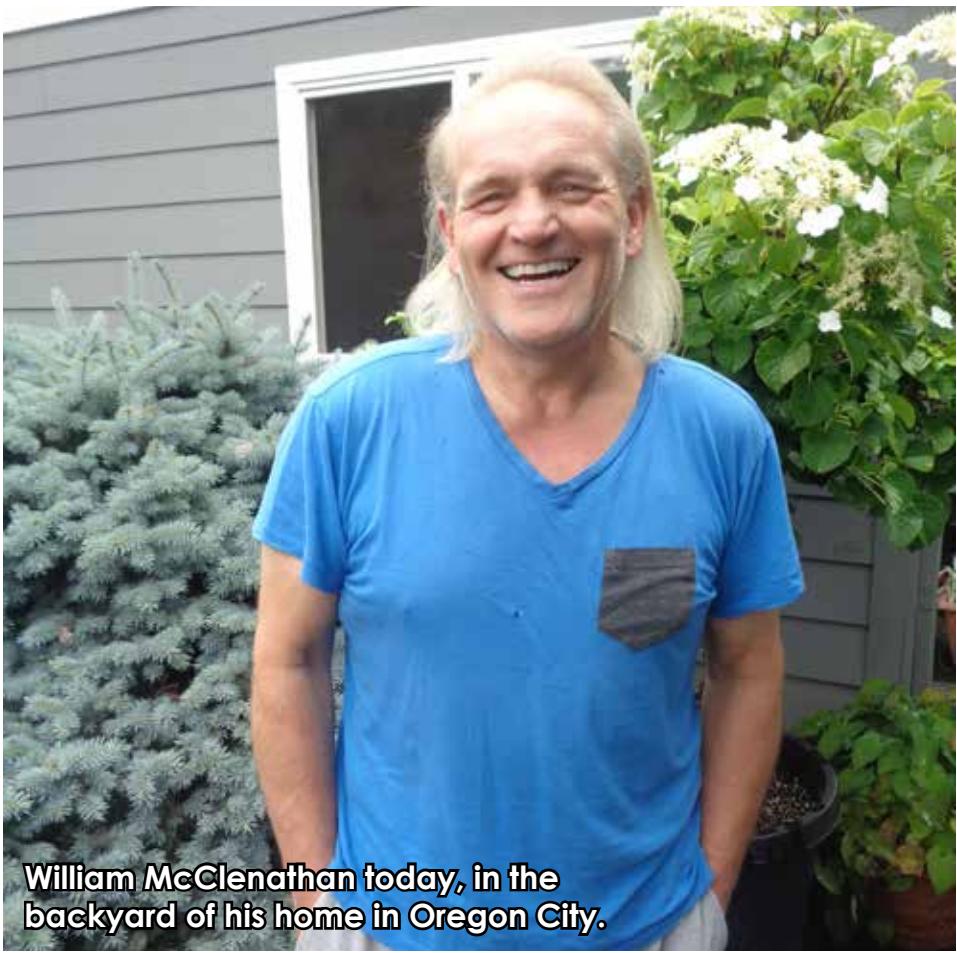
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**William McClenathan today, in the backyard of his home in Oregon City.**



**Jan McNeilan and her beloved husband Ray who died in 2018.**

grown, marketed and branded for BHG and gardens to be distributed throughout the United States. He'll work remotely, so chances are you will see him when he goes out to visit gardens, greenhouses and nurseries.

After a stint with Fred Meyer, William McClenathan now works for Redland Store, a grocery store near his home in Oregon City, where he is loving life and enjoys seeing all his fans from Garden Time.

Jan McNeilan will continue her work as a Master Gardener and spend lots of time in her beautiful garden.

Finally, if there is one question on the minds of viewers, it's "what's going to happen to the Garden Time Subaru?" That answer is simple. It's staying right where it is. "So everybody thinks Capitol Subaru gave it to us," relates Therese, setting the record straight. "We bought that."

Adds Jeff, "We love Capitol Subaru and we went there to buy a car from them."

Therese finishes the thought, "And then about a month or two later, they talk to us about sponsoring the show. So the only part of the Subaru that they own is half of the decal."

17 years is a long time for a television show, especially one produced by such a small, but dedicated crew. I believe I speak for all of my colleagues at Garden Time when I say it has been a privilege to come into your homes each week and we are humbled by and grateful for your support. We hope that you will continue to be with us as Garden Time moves into its next incarnation, the podcast.

Until then, for everyone at the Garden Time TV show... that's a wrap.

DON'T MISS THIS NEW TOUR SCHEDULED FOR SUMMER 2022!



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[www.GardenTime.tv/tours](http://www.GardenTime.tv/tours)

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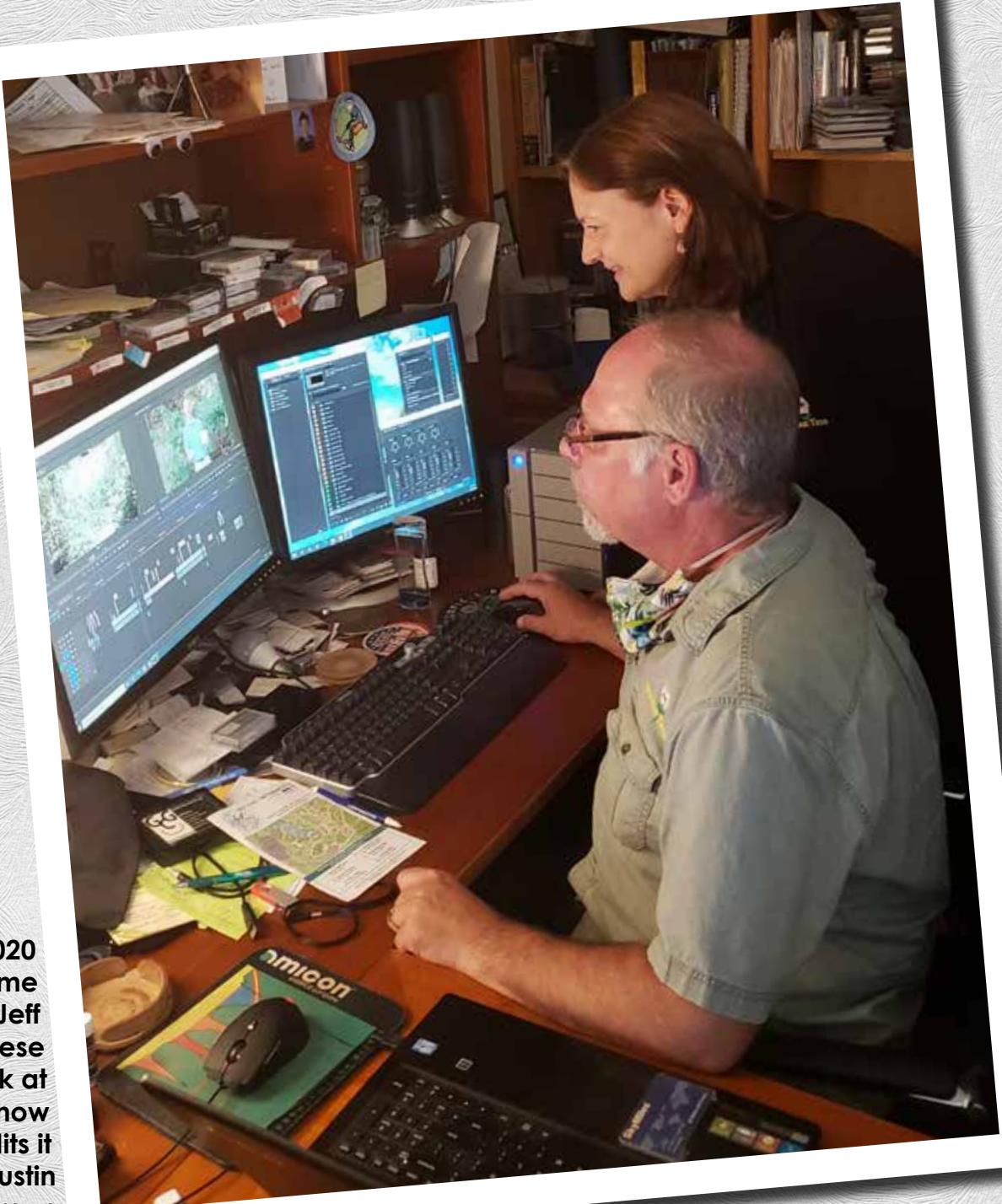
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# Scrapbook

Memories are made of moments in time, and here are a few of the Garden Time crew through the years.



August 17, 2020  
• Garden Time producers Jeff and Therese Gustin look at the latest show as Jeff edits it at the Gustin Creative Group office in Lake Oswego, Oregon.

March 20 •  
Garden Time  
co-hosts William  
McClenathan and  
Judy Alleruzzo  
pose for their first  
publicity photos for  
the show.

2006



## Garden Time



November  
27 • Jeff  
Gustin directs  
a segment  
featuring William  
McClenathan  
interviewing  
Ron Monnier of  
Monnier's Country  
Gardens.

FOX 12



Winter 2007 •  
Co-hosts William  
McClennan and  
Judy Alleruzzo are  
all smiles in publicity  
photos for Garden  
Time season two.



November 19 •  
Judy usually had her  
lines rehearsed, but  
sometimes William just  
winged it.



October 29 • It's  
never too early for  
the Christmas photo!

2007

**June 23 •**  
**The crew**  
**after a**  
**shoot with**  
**Deb and**  
**Jerry Yost**  
**of Gartner's**  
**Country Meat**  
**Market.**



# 2008



**September 5 • Jeff, Therese,**  
**Judy and William celebrate Garden Time's**  
**100th episode at a party with friends and supporters.**



**August 29 •**  
**Producer Jeff Gustin**  
**poses with his camera**  
**for a Gustin Creative**  
**Group advertisement.**



**April 4 • William and Judy stand in front of a poster promoting the Garden Time program during GardenPalooza at Fir Point Farms in Aurora, Oregon**



**August 23 • Judy and William at the Oregon Coast Gardening Expo in Newport, Oregon**



**January • Producer Jeff, Assistant Therese and William enjoy the Portland Classical Chinese Garden in January 2009 during winter hiatus.**



# 2010

May 23 • William interviews Linda Beutler at the Rogerson Clematis Garden in Lake Oswego, Oregon



September 20 • The crew shooting a show open at Grande Valley Ornamental Iron in Hubbard, Oregon

September 27 • Producer Jeff discusses a show open with William and Judy at Portland Nursery on Division in Portland, Oregon.

October 31 • Bernardo Nella of Nella Chestnut Farms shows Judy and William the secrets to roasting chestnuts on an open fire.

# 2011

Winter 2011 • A sales sheet sent to advertisers.



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## The Local Show About Local Plants, Local Gardens and Local Gardeners



What makes "Garden Time" different than the garden shows you see on cable?

The answer is simple: We're local.

Local plants, grown by local people in their local nurseries. Advice on how to make your garden grow, tailored for the Pacific Northwest. You'll learn what plants will grow best in your yard, when to plant them and how to make them thrive. You'll hear from local garden experts and enthusiasts. And, you'll visit local nurseries and attend local events and attractions.

Each week, hosts Judy Alleruzzo and William McClennahan—two experts from the local garden industry—bring viewers stories about plants, yard decorations, products and materials—all geared to the Northwest climate.

Whether you're a beginner with a desire to learn more, or an experienced gardener looking for that extra edge, Garden Time will show you how to take your yard to the next level.

Regular segments include: **Plant Pick** - Showcasing a plant that will grow particularly well in the Northwest Garden. **Tip of the Week** - A kernel of wisdom from the garden experts. **Tool Shed** - The newest and best tools to help take the work out of gardening. **Pest Patrol** - Tips for keeping your plants safe from hungry insects and rodents. **Kindergarten** - Crafts for kids that are both fun and easy to do.

Going into our 6th successful season, Garden Time is appointment viewing for everyone who wants to get the most out of their yard.

Garden Time premiered in April 2006, and can be seen every Saturday morning on these stations serving Northwest Oregon and Southwest Washington:

KOIN-6 PORTLAND • KWTV-17.1 SALEM • KEVU-23 EUGENE • CGN-7 COLUMBIA GORGE

 Gustin Creative Group  
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September 12 • A new set of publicity photos for Garden Time features William and Judy in spiffy Garden Time clothing.

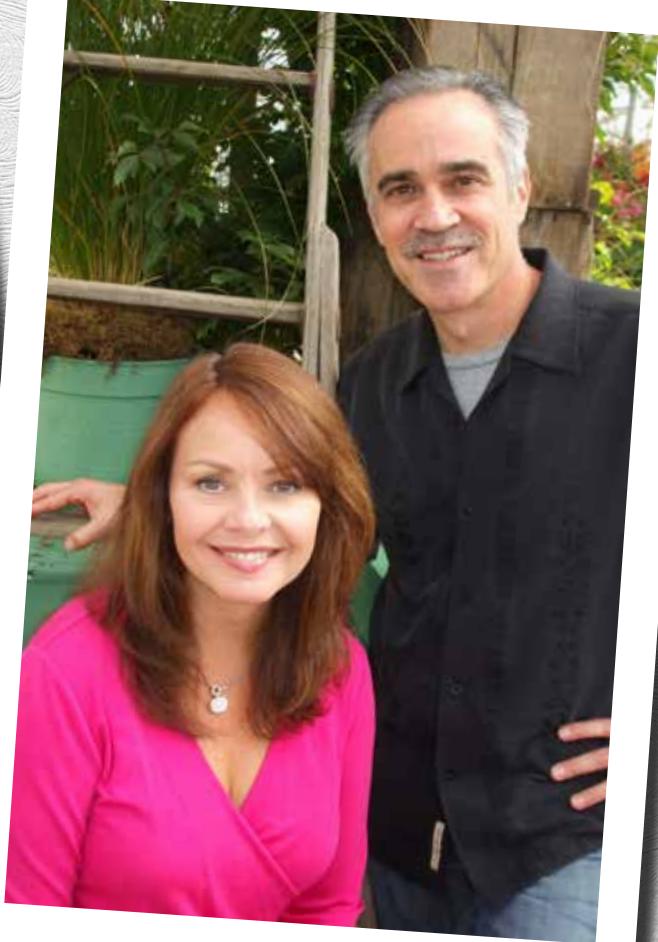


# 2012

April 14 • Judy  
and William at  
GardenPalooza



2009-2012 • Robin Burke and David  
Musial hosted "Fusion," a companion  
show to Garden Time.



February 27  
• Toasting  
the first day  
of shooting  
the new  
season of  
Garden  
Time.



June 10 • William and Judy dive into some delicious strawberry shortcake.



April 6 • Judy and William show off giveaways at GardenPalooza.



October • William and Judy share a sip with Melissa Burr, the winemaker at Stoller Vineyards.

2013

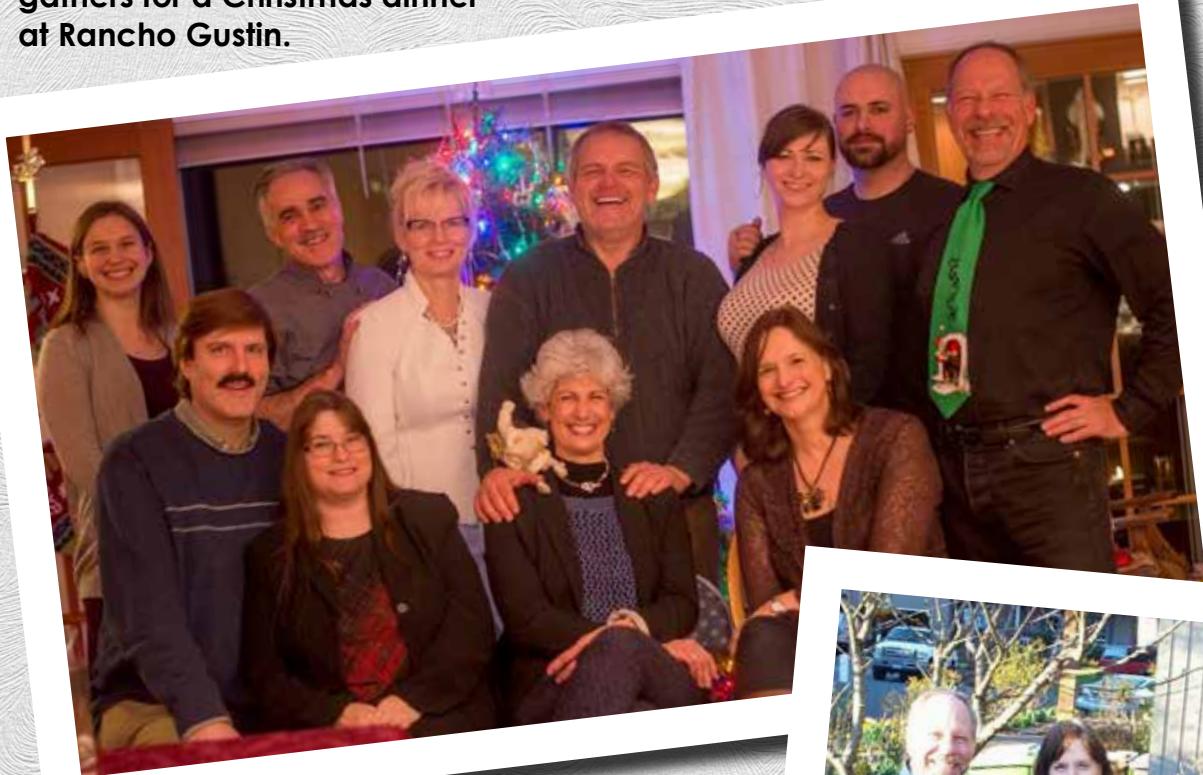
June 14 •  
The beautiful  
Garden Time  
Subaru car sits outside  
sponsor  
Capitol  
Subaru  
in Salem,  
Oregon.



June 21 • William  
and Judy at the  
Butchart Gardens  
during the Garden  
Time Tour to Victoria,  
BC.



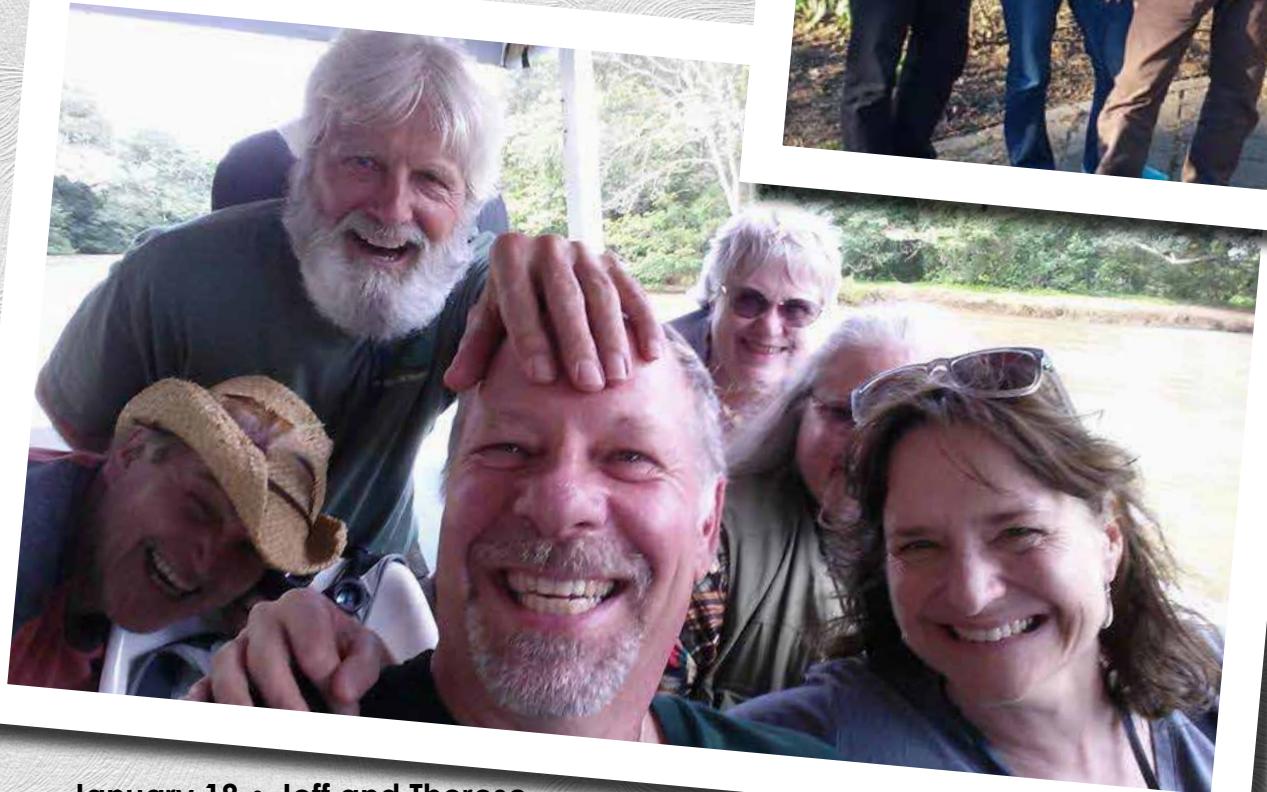
December 11 • The gang gathers for a Christmas dinner at Rancho Gustin.



2015



February 25 • Proposing a toast to the first day of shooting season 10 of Garden Time.



January 18 • Jeff and Therese are all smiles on the Garden Time Tour to Costa Rica.

April 4 • Therese and Jeff "doing a little research" at Kew Gardens in London, England.

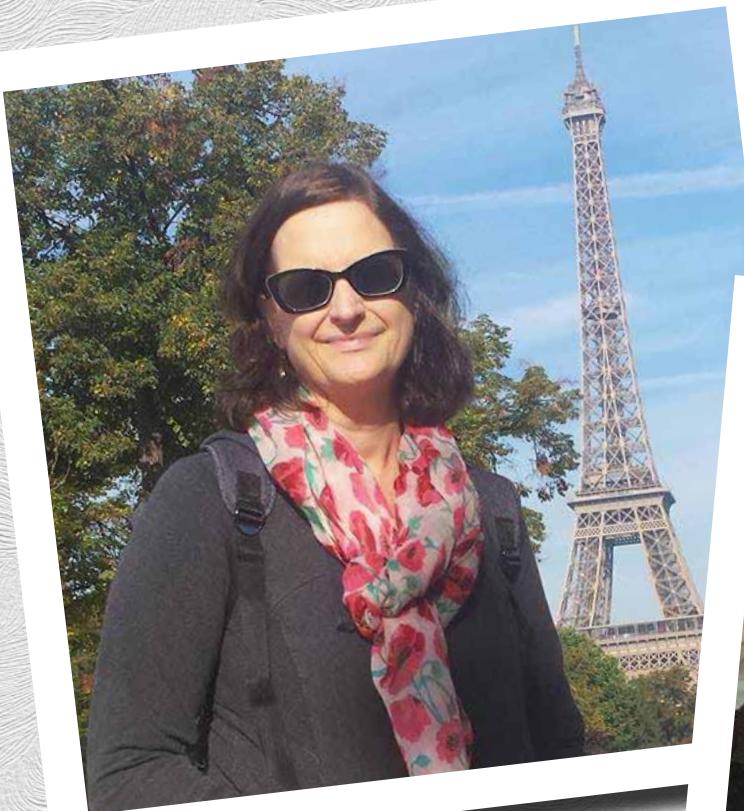


Summer • Jan McNeilan and William McClenathan relax in the yard.



June 21 • Having a Guinness after the last interview during the Garden Time Tour to Ireland.

2016



September 23 • Therese Gustin gets an eyeful on a visit to Paris, France.

December 7 • Smiling faces for the annual holiday picture.



2017



April 12 • Udder hilarity with William and Judy at Wooden Shoe Tulip Farm in Woodburn, Oregon



April 7 • William celebrating a glorious dry morning at Gardenpalooza at Fir Point Farms in Aurora.

# 2018

August • Therese, Jeff and Judy enjoying a rainy day at Geysir, Iceland during a Garden Time Tour.



April 13 • Judy and William with their cardboard cutouts at Capitol Subaru in Salem, Oregon.

2019



December 2 • New host Ryan Seely, Mortimer and Judy Alleruzzo in a publicity still.



December 3 • Shooting some holiday garden tips at Bauman's Farm and Garden in Gervais, Oregon



August 13 • Jeff and Therese Gustin



February 26 • Therese and Judy with Carla from Espoma at the Northwest Flower and Garden Festival.



July 11 • The crew and helpers at the Oregon Garden in Silverton, Oregon.

**2020**

July 19 •  
Garden Time  
took a trip to  
Central Oregon  
to shoot some  
segments and  
were warmly  
welcomed.



# 2021

February 22 • Out shooting at Wavra Farms for the first show of the year.

December 13 • The gang finishes out an evening at ZooLights at the Oregon Zoo.

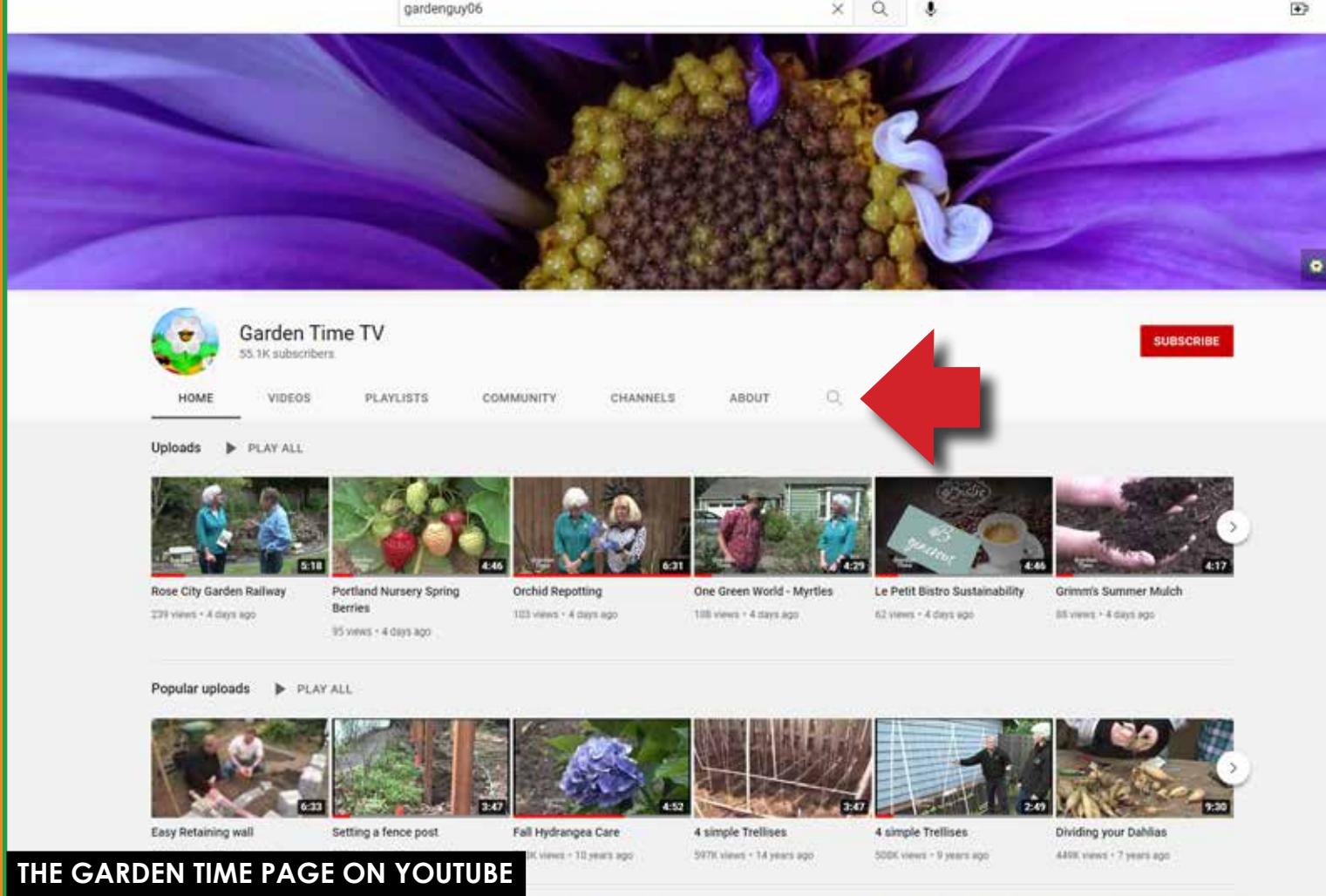


# 2022

June 13 • Jeff Gustin shoots the last Jan McNeilan Tip of the Month at her SW Portland greenhouse, interviewed by Judy Alleruzzo.



June 20 • Judy, Ryan and Jeff toast the show at N&M Herb Nursery with Rosie on the last shooting day for the final show.



THE GARDEN TIME PAGE ON YOUTUBE

# The Neverending Stories

**Yes, you CAN travel through time! Almost every story Garden Time ever aired lives on YouTube and is accessible through the website archives.**

17 years. 636 episodes. Thousands of stories. It's staggering when you realize just how much gardening information the Garden Time TV show has conveyed during its run. And although the show is no longer being produced, the stories remain on the Garden Time website.

Even if you've never browsed the online Garden Time archives, you have most likely checked out the "This Week" page, which is a rundown

of the latest episode. Each time a new episode was produced, the previous episode was moved into the archive. You can go all the way back to episode 1 and see what stories were presented on that first show.

In those early days, the stories were not uploaded to YouTube. In fact, YouTube didn't exist until December of 2005, just 4 months before Garden Time began. By June of 2006, Jeff Gus-

gardenguy06

me TV

PLAYLISTS COMMUNITY CHANNELS ABOUT

bulb layering 

**Bulb Layering**  
Garden Time TV • 16K views • 11 years ago  
Fall is the time for planting your spring bulbs. We learn how you can layer them in pots for waves of spring color. We also learn how you can use bulbs to freshen up your fall containers.

**Layering Bulbs**  
Garden Time TV • 3.7K views • 10 years ago  
You can get your pots ready for waves of color if you layer bulbs this fall. We show you how to do it.

**Layering Spring Bulbs**  
Garden Time TV • 472 views • 1 year ago  
We show you how to layer spring blooming bulbs in a container for spring color, and then covering those bulbs with some great fall color plants.

**SEARCHING ON YOUTUBE**

tin was testing the waters by uploading a few videos, but the 2006 season is pretty sparse. 2007 is better, but it wasn't until the 2008 season that most, if not all of the stories were accessible online. If you're lamenting the loss of the early seasons, many of those initial stories were repeated in later seasons, so it is possible that those stories are on YouTube.

An example of this would be the show from September 23, 2006. While none of the stories from that episode are listed on the 2006 Videos page, the "Bulb Layering" story was repeated on September 29, 2007 and that video is listed on the 2007 Videos page. Many of the "evergreen" stories were repeated since the information was still correct and useful the next year. In fact, most of the Garden Time segments that cover plant care are just as relevant today as they were in their original airing.

So, what's the best way to use the archive? Well, there is not a single place to search for the stories on the website, but you could use a search engine like Google, using "Garden Time" (in quotes) and adding your search terms.

So, if you ask Google to search for "Garden Time" bulb layering, it will list four different stories on the Garden Time website: "Layering Bulbs" from 9/29/11, "Layering Spring Bulbs" from 9/30/20; "Layering Spring Bulbs" from 10/9/2018 and "Layering Bulbs" from 9/22/2007. You also get a few stories from different YouTubers, so check for the "Garden Time TV" name below the video to ensure you are seeing one of the Garden Time stories.

**Google**

"garden time" bulb layering

Bing CNN MSN Reuters

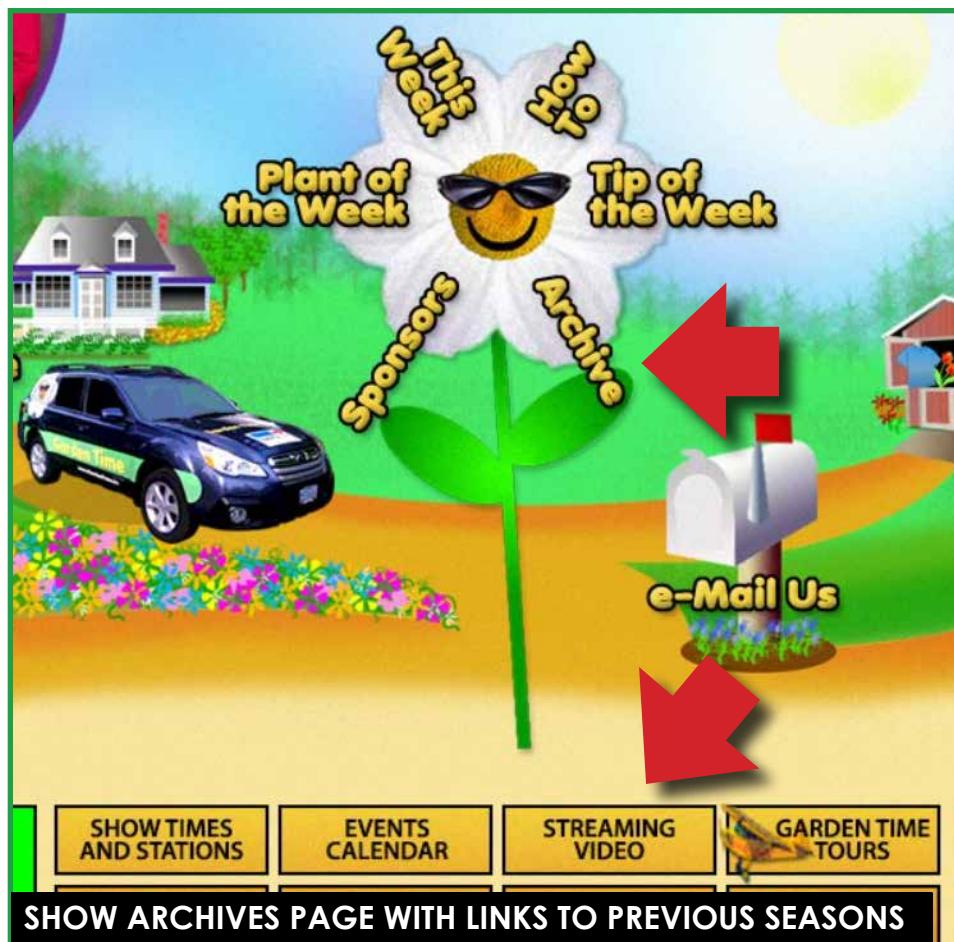
**SEARCHING ON GOOGLE**

You can also go directly to the Garden Time YouTube page. Search for "Garden Time TV" or "gardenguy06" and click on Garden Time TV. That will take you to all of the Garden Time videos on YouTube.

If you click on the magnifying glass symbol in the navigation bar, you can search for specific videos or topics. Here, again, if you type in "Layering Spring Bulbs," you can find all the videos related to that topic. You can also find the full episodes from 2014-2022. You can see a list of all the full episodes by typing "Garden Time Show."

The next place to find information and videos would be on the Archive pages on the Garden Time website, <https://www.gardentime.tv/>. There's an archive page for each year, 2006-2022. From the homepage of the website, click on "archive." The current year appears and at the bottom of the page are links to previous seasons. Decide which year you want to search for a video and click on it. Then, press CTRL-F (on a P.C.) or CMD-F (on a Mac). This is the search function on your computer and it looks for those words in whatever web page you have open. Type in the topic you are looking for and press "enter." The search will tell you how many times that word appears on the page and it will highlight each appearance. You can use the up and down arrows to move from one to the next on a P.C. or CMD-G or CMD-Shift-G on a Mac.

When using this method to search, being broader in your description is better. If you input "planting fruit trees" (in quotes) on the 2021 Archive



<b>EPISODE 629</b>	<b>MAY 7, 2022</b> Bosky Dell Native Shrubs • Schreiner's Iris Bloom Season Crystal Springs Rhododendron Garden - Mother's Day Clematis for Containers • Ambrogio Robotic Mowers Rosarian Rose Garden Contest • Hammering Lilacs • Grimm's Spring Mulch Tsugawa Container Options • Transporting Trees
<b>EPISODE 630</b>	<b>MAY 14, 2022</b> Fuchsia • Wava Late Spring Color • Rare Plant Olives Backyard Squirrels • Moss Removal • Garland Sun and Shade 1 Tsugawa Grasses • Stone Garden Markers for Bulbs Carol's Spring Texture Plants
<b>EPISODE 631</b>	<b>MAY 21, 2022</b> Jan's May Tips • Portland Nursery Pest Controls • Giant Sempervivums Salt and Straw Flower Flavors • Bosky Dell Trees • Sun and Shade #2 Lan Su Imagery • Bonide Neem Max • Garden Time You Tube
<b>EPISODE 632</b>	<b>MAY 28, 2022</b> Egan Late Spring Color • Schreiner's Iris Update • Drammatic Fertilizer Adelman Peony Gardens • Rogerson Inviting Vines Tour Cascade Nursery Trail - Out in the Garden/Miller's Manor Hydrangeas Plus Late Spring Tips • Building a Small Planter • Red Pig Tools
<b>EPISODE 633</b>	<b>JUNE 4, 2022</b> Portland Nursery Roses • Garden Gallery Iron Works Gift Card Subaru Garden Dayz Preview • FPG Berries Brews and BBQ Ed's Toilet Paper Seed Tape • Bartlett Boxwood Blight A Vintage Flea Preview • Terra Casa Pottery • McMinnville Garden Tour The Perfect Rose - Spring Rose Show Peggie the Painter • Smart Phone Gardening
<b>ARCHIVES</b> <a href="#">2021</a> • <a href="#">2020</a> • <a href="#">2019</a> • <a href="#">2018</a> • <a href="#">2017</a> • <a href="#">2016</a> <a href="#">2015</a> • <a href="#">2014</a> • <a href="#">2013</a> • <a href="#">2012</a> • <a href="#">2011</a> <a href="#">2010</a> • <a href="#">2009</a> • <a href="#">2008</a> • <a href="#">2007</a> • <a href="#">2006</a>	

**SHOW ARCHIVES PAGE WITH LINKS TO PREVIOUS SEASONS**

### Lawn Moss



If you live in the Northwest you have moss. This is one of the biggest problems facing the homeowner and with the warmer weather you may have the urge to renovate your lawn for the summer months ahead. But first you have to get rid of the moss. We talked to Norm McCreight of [Lilly Miller](#) about moss and why we seem to have so much of it in the Northwest. It is a condition that we get from a lack of care. If you take care of your lawn and help the grass grow, then you can help keep the moss from taking over. Norm gave us some tips on getting rid of the moss and what you should do to keep it from coming back. We also learned

that if your have a moss control that contains iron you should be careful to not let it get on buildings, patio or clothing. The iron will cause a stain. We even sprayed one-half of our lawn to show you how fast the [Lilly Miller](#) product worked! (Original air date: 3/8/08)

### Evergreen Shade Perennial



With most of your garden plants still without their leaves you may be itching for plants that will stay green through these early spring months. We paid a visit with Ken of [Extra Perennial Nursery](#) (503-628-1492) to see some of the wonderful plants that will thrive in those shady areas. Ken started with a couple of gingers, the Chinese Wild Ginger and one named 'Callaway'. Then he showed us a couple of hellebores including 'Mrs. Betty Ranicar' and 'Ivory Prince'. He finished the show and tell with Black mondo Grass (which is really a member of the lily family) and a Plumed Soft Shield Fern. William liked the fern so much; he bought one to take home! We also found out that Extra Perennial Nursery is a chemically non-dependant nursery. That means the plants are thriving without the use of chemical fertilizers and that makes them acclimate better to your garden when you get them home! If you want to see a really cool nursery, check them out in the Scholls area. (Original air date: 3/8/08)

### Up-Potting Plant



Spring is a great time to move! That is true for all your garden plants as well. Some of your favorite trees and plants are inching for new, bigger homes. They can tell you by the way they grow. If you are seeing fewer flowers or less fruit that could be a sign that they need to stretch out. We tackled a columnar apple tree that had been in its pots for 3-4 years. We found a good stable pot that had holes for drainage. We added some new Black Gold soil, some transplant fertilizer and a root stimulator in a bigger pot and then moved it to its new location before we watered it (to keep the pot lighter). For more tips on transplanting, check out the help desk at your local independent garden center. (Original air date: 3/8/08)

## STREAMING VIDEOS ARCHIVE, 2006-2008

**3/12/22  
EPISODE  
621**



**3/5/22  
EPISODE  
620**



**VIDEOS**  
[2021](#) • [2020](#) • [2019](#) • [2018](#) • [2017](#) • [2016](#)  
[2015](#) • [2014](#) • [2013](#) • [2012](#) • [2011](#)  
[2010](#) • [2009](#) • [2008](#) • [2007](#) • [2006](#)

## STREAMING VIDEOS ARCHIVE, 2009-2022

page, you won't find anything, because the phrase does not match what you typed. However, if you just search for the word "fruit," you will find "Planting a Fruit Tree," "First Season Fruits," "One Green World Tropical Fruits," and "Dry Climate Fruiting Plants." Just choose the one that interests you the most and click on the episode number. That will take you to the story information that episode and a link to the video.

Another way to search specifically for videos is by using the Streaming Video archive pages. These are much like the regular archive pages, but they do not list story synopses. Only the name of the video is displayed, but you can see all the stories that ran in a particular episode and a particular season. We started listing videos by episode in the 2009 season. Prior to that, all available videos are listed for the entire season. Use the same CTRL-F or CMD-F as before and be broad in your search terms.

Once you get the hang of this, you will find searching is fairly easy. You'll also find many stories along the way that may interest you.

That's the best thing about the internet. Once something is there, it never really goes away. (That, by the way, is also the WORST thing about the internet.) So, if you're going through Garden Time withdrawal, just hop into this real-life time machine and relive all the great moments from 17 years of Garden Time. It will be as if we never left!



Jeff and Therese Gulin and Judy Alleruzzo (rear) and Ryan Seely (front, right) chat with guests.

PHOTO CREDIT: RON DUNEVANT

## That's a Wrap!

Garden Time sponsors and supporters gather to celebrate good friends, good times and a great show.



Garden Time mascot "Mortimer" greets guests at the main gate of Keddie Farms.

PHOTO CREDIT: RON DUNEVANT

On Saturday, June 25, 2022 at 10:57am, the credits of the final Garden Time TV show rolled on Fox-12 Plus, the Gustin Creative Group logo played, and viewers saw, for the last time, the program sponsorship notification, "The preceding was a paid program of the Gustin Creative Group and its sponsors."

Fade to black. The end.

The show's swan song, watched at home by a teary-eyed Jeff Gustin, producer, cameraman, editor, and director (among other things) was the culmination of 17 years of hard work. But it was also 17 years of meeting people, talking with nursery owners, interviewing gardening experts, and interfacing with fans. The investment had paid dividends far exceeding what he and co-producer Therese Gustin could have anticipated when the show premiered on a cloudy Saturday in April of 2006. The relationships – the friendships – that had resulted from producing the show are a lasting memory and undeniable evidence of Garden Time's impact.

With the advent of social media sites like Facebook and video hosting platforms like YouTube, anyone can create a show and put it out for the masses to see. But to air a show on a television station takes a lot more. There are deadlines, format requirements, time slots to reserve and, most importantly, costs. Television time is not cheap and depending on when and where a show airs, it can run into the thousands of dollars every week, on each station. A small company like Gustin Creative Group cannot sustain those costs alone. And so, from the beginning, it was the support of local businesses that allowed Garden Time to come to you every week.

If you don't believe that "it takes a village" to make a TV show,



**Jeff and Therese Gustin's daughter Hannah was drafted into service to keep the party stocked so the hosts could mingle with the guests.**

PHOTO CREDIT: RON DUNEVANT



**Jan McNeilan, whose monthly tips have been featured since the beginning, and Ron Dunevant, Garden Time website coordinator, join Judy Alleruzzo on the deck.**

PHOTO CREDIT: LORRIE CALLOPY



Ryan Seely and his wife Kim (right) visit with guests.

PHOTO CREDIT: RON DUNEVANT



Despite temperatures in the 90s, guests found shade on the patio where Jeff Gustin (middle row, right) moved from table to table to chat with guests.

PHOTO CREDIT: RON DUNEVANT

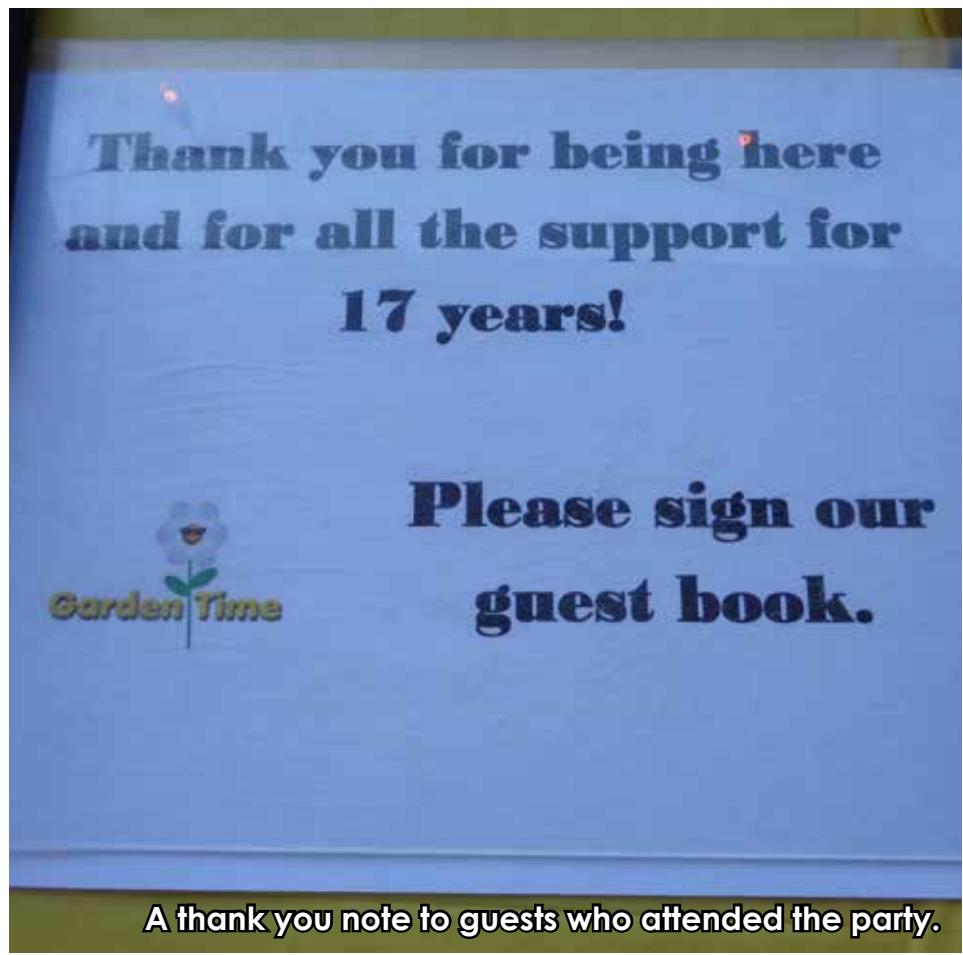
just check out the sponsors page of the Garden Time website (<https://www.gardentime.tv/sponsors.htm>). Portland Nursery, Capitol Subaru and Blooming Junction were all Premiere Sponsors during this past season and they were joined by over two dozen Supporting Sponsors. Through the years, it has been these patrons, and many more, whose generous support provided the funds to air the program on local stations. Their role in bringing you this fine program cannot be understated.

And so, when the decision was made to end the program on June 25th, Jeff and Therese wanted to say "thank you" to the many people and businesses who, throughout the years, kept the show going.

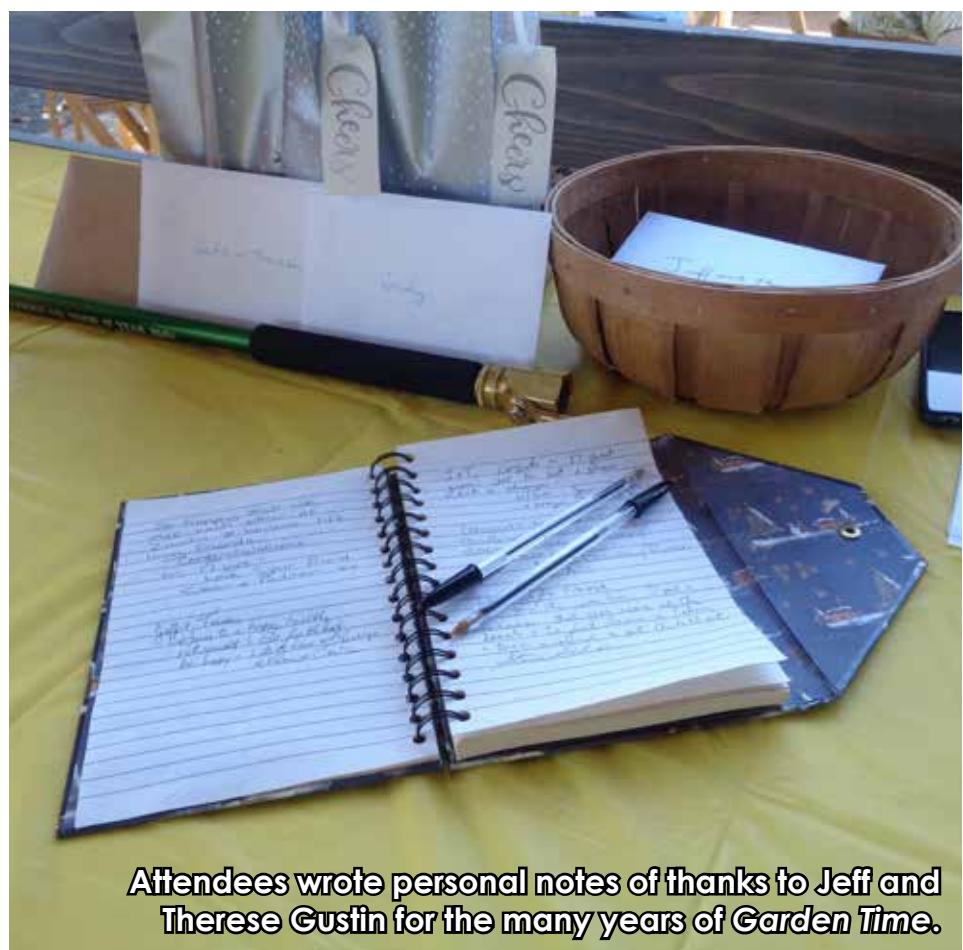
Colleagues and longtime friends of the show Lora and Reg Keddie, owners of Keddie Farms in Aurora, Oregon, offered their amazing venue for this final goodbye. Keddie Farms is a 43-acre farm with 20-acres of forest and meadows in the beautiful wine and agricultural area of the Willamette Valley. Throughout the year they host their own events and classes and also rent out their facilities for others to enjoy. The farm is made up of a few distinct areas: The Farm, The Forest, The Meadow, The Olive Grove, The Garden, and The Pavilion. The other building on the property is The Kitchen, and it was here that friends of Garden Time gathered for one last time.

The Gustins provided food and drinks, including wine, beer and soda, sandwich rolls, fruits, veggies, cheese, chips and a display of cookies and treats homemade by the hosts, themselves.

The soiree officially began at 3:00pm and guests drove down the long gravel road, past farmland and fields until they arrived at a gate with the Garden Time



A thank you note to guests who attended the party.



Attendees wrote personal notes of thanks to Jeff and Therese Gustin for the many years of Garden Time.



Therese Gustin (right) visits with supporters including Lora and Reg Keddie (rear), owners of Keddie Farms.

PHOTO CREDIT: RON DUNEVANT



Guests enjoy a table of refreshments including sandwich rolls, veggies, fruit, cheese and chips.

PHOTO CREDIT: RON DUNEVANT

"spokesflower" Mortimer welcoming them from a colorful banner.

Throughout the afternoon, people came and went. Some stayed for hours, others dropped by for just a quick visit. But for everyone who attended, it was a chance to show how much Garden Time had meant to them through the years. And, it gave Jeff and Therese a chance to thank the fine people and the businesses for everything they have done through the years. It was a casual affair among old friends who celebrated the end of something very special, something that will never happen again in quite the same way.

Even Mother Nature cooperated, providing a bright, warm, sunny day. In fact, after two months of cool and wet weather, the temperatures hit the low 90s, proof that summer in Oregon is finally here. The covered deck off the kitchen and a patio dotted with umbrella-covered tables provided a respite during the hottest part of the day. As afternoon moved into evening, and the sun began to sink behind that evergreen trees, the last of the guests arrived and chatted happily with the Gustins and hosts Judy Alleruzzo and Ryan Seely.

It was almost 10 p.m. when Lora Keddie playfully flickered the patio lights. Time to wrap it up! The party was supposed to be over at eight. But like old friends stretching out the good times until the final moment, no one wanted it to end. Packing up the leftover food and supplies, the diehards headed to their cars.

It was a fitting coda to a program that has touched so many over the years, and a night the Gustins – and the hosts and crew of the Garden Time show – will never forget.



One of Jeff Gustin's hobbies is baking and he shared the fruits of his labors with guests.



PHOTO CREDIT: RON DUNEVANT

PHOTO CREDIT: RON DUNEVANT



**With the Garden Time show now in the history books and party guests happily chatting and eating, show producers Jeff and Therese Gustin can finally smile and relax.**

# It's Back!

Every Tuesday in July, stop by our Retail Store in Hubbard and pick up a free container of fresh produce. It's our way of welcoming summer and saying "thank you" to our great customers!



Each Tuesday enjoy  
a selected fruit or vegetable  
from Bauman's Farm & Garden in Gervais



One container per customer.  
While supplies last.

We'll also have some recipes for you to try with the selection of the week. Got a recipe for the featured fruit or veggie that you love? Bring it in on an index card and we'll share it with our customers!



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# MILESTONES



October 18, 2018: Therese and Jeff Gustin, Judy Alleruzzo and William McClenathan pose for a Garden Time Magazine cover photo to celebrate the 500th episode of the Garden Time TV show.

PHOTO CREDIT: RON DUNEAVANT

**Producing two TV shows, hosting gardening events, and publishing a magazine over 17 years brings a lot of highs and lows and firsts and lasts. For those of you keeping score, here are some of the things that happened along the way.**

# Garden Time Milestones

Memorable events from 17 seasons, 2006-2022

**2006 - April 1** - 4th Gardenpalooza; first produced by Gustin Creative Group and first at Fir Point Farms in Aurora.



**2006 - April 8** - The Garden Time show premieres on KPTV in Portland and KWVT in Salem. Season 1 will feature 35 episodes and end on December 2, 2006.

**2007 - February 24** - Garden Time runs a pre-season episode, the first from the Yard, Garden & Patio Show.

**2007 - March 17** - Season 2 premieres and the show also begins airing on KEVU in Eugene. The season will end on November 24 and consist of 38 episodes.

**2007 - April 7** - 5th Annual Garden-Palooza at Fir Point Farms.

**2008 - February 16** - Another pre-season episode from the Yard, Garden & Patio show.

**2008 - March 1** - Season 3 premieres. Including the February episode, Garden Time will produce 40 episodes this year, ending on November 22nd.

**2008 - April 5** - 6th Annual Garden-Palooza at Fir Point Farms.

**2008 - August 23** - 100th episode. To celebrate, Garden Time hosts a party for supporters and friends on September 5th.



**2009 - February 28** - A third installment from the Yard, Garden & Patio Show airs.

**2009 - March 7** - Season 4 premieres, consisting of 40 episodes and ending on November 28.

**2009 - April 1** - First Garden Time online magazine is published.

**2009 - April 4** - "Fusion," a companion program to Garden Time, debuts on KOIN. The program will run for 4 seasons and 135 episodes.

**2009 - April 4** - 7th Annual Garden-Palooza at Fir Point Farms.

**2009 - September 12** - The Garden Time show moves to KOIN to join "Fusion." Both also air on KWVT, KEVU & CGN.

**2010 - March 6** - The premiere episode of season 5, which runs through November 27th. In all, 38 episodes will air this season.

**2010 - April 3** - 8th Annual Garden-Palooza at Fir Point Farms.



**2011 - January 1** - Garden Time Online becomes Garden Time Magazine, featuring a Flash version with turnable pages.

**2011 - February 19** - Garden Time runs another special episode from the Yard, Garden and Patio Show.

**2011 - March 5** - Season 6 premieres in a season that will produce 39 episodes through December 3rd.

**2011 - April 2** - 9th Annual Garden-Palooza at Fir Point Farms.

**2011 - April 23** - 200th episode.

**2011 - September 15-18** - Gustin Creative Group presents "GardenPalooza: The Tour." Eight local nurseries offered events and specials that were featured on the Garden Time show and the Gar-

denPalooza website.

**2012 - March 3** - The premiere episode of season 7 with 38 episodes airing until November 24th.



**2012 - April 14** - 10th Annual Garden-Palooza at Fir Point Farms.

**2012 - September 22** - Fall Garden-Palooza, an autumn version of the spring event, is held at Fir Point Farms.

**2013 - February 9** - The last episode from the Yard, Garden & Patio Show airs.

**2013 - March 2** - Season 8 premieres. November 30th is the season finale, with 39 episodes produced this year.

**2013 - April 6** - Garden Time expands to an hour for three months. For the remainder of the show's run, episodes airing in April, May and June will be 60 minutes long, returning to 30 minutes in July.

**2013 - April 6** - 11th Annual Garden-Palooza at Fir Point Farms.

**2013 - September 21** - Fall Garden-Palooza is held at Fir Point Farms.

**2013 - October 12** - 300th episode.

**2014 - March 1** - The 9th season premiere is from the Yard, Garden & Patio

Show. 36 episode will air this season.

**2014 - April 5** - 12th Annual Garden-Palooza at Fir Point Farms.

**2014 - June 18-22** - First Garden Time Tour - to Victoria, BC.

**2014 - September 20** - Another Fall GardenPalooza is held at Fir Point Farms.

**2015 - January 12-23** - Garden Time Tour of Costa Rica.



**2015 - February 28** - Show airs a special from the Yard, Garden & Patio Show as the station moves to KPDX in Portland. Show continues to air on KWVT & KEVU

**2015 - March 7** - Season 10 premiere. 40 episodes will air this season which ended on November 28th.

**2015 - April 11** - 13th Annual Garden-Palooza at Fir Point Farms.

**2015 - May 21-30** - Garden Time Tour of France.

**2015 - July 17** - Garden Time Tour of the Willamette Valley.

**2016 - March 5** - The premiere episode of season 11. The season consists of 39 episodes, running through November 26th.

**2016 - April 2** - 14th Annual Garden-Palooza at Fir Point Farms.



**2016 - June 16-27** - Garden Time Tour of Ireland.

**2016 - June 18** - 400th episode

**2017 - February 9-18** - Garden Time Tour of Hawaii.

**2017 - March 4** - 12th season premiere. Another 39 episodes are produced with the season ending on November 25th.

**2017 - April 1** - 15th Annual Garden-Palooza at Fir Point Farms.

**2018 - March 3** - Season 13's premiere episode kicks off a season of 39 episodes that air through November 24th.

**2018 - April 7** - 16th Annual Garden-Palooza at Fir Point Farms.

**2018 - August 5-18** - Garden Time Tour of England, France and Belgium.

**2018 - October 6** - A half-hour special from the Fall Home and Garden Show at the Portland Expo Center airs immediately following the regular Garden Time

show.

**2018 - November 17** - 500th episode and a celebration at Portland Nursery.

**2019 - March 2** - Season 14 premieres, running through November 30th with 40 episodes.

**2019 - April 6** - 17th Annual GardenPalooza at Fir Point Farms.

**2019 - September 14-26** - Garden Time Tour of Italy, Monaco and France.

**2019 - November 30** - Ryan Seely joins the show as new co-host with Judy Alleruzzo.

**2020 - March 7** - Season 15 premiere. 39 episodes will air this year, with the season ending on November 28th.



**2020 - March 28** - In response to the COVID outbreak, Ryan and Judy host the show by phone. For the remainder of the show's TV run, distancing protocols will be followed and hosts and guests will often be masked.

**2020 - April 20** - The 18th Annual GardenPalooza event is postponed until June 27th and then cancelled due to COVID.

**2020 - October 6-19** - A Garden Time Tour of Portugal and Spain is planned but ultimately cancelled due to COVID-19.

**2021 - March 6** - The premiere episode of season 16. 39 episodes will air through

November 27th.

**2021 - March 6** - GardenPalooza is once again postponed due to COVID-19, with plans to hold the event later in the year. However, health concerns and scheduling conflicts with other events result in the event being cancelled for a second year.

**2021 - July 17** - 600th episode.

**2021 - October 6-19** - A rescheduled Garden Time Tour to Portugal and Spain is again cancelled due to COVID-19.

**2022 - March 5** - Garden Time premieres its 17th season with the announcement that this will be its last on TV. The new abbreviated season will be comprised of 17 episodes and air on Fox-12 Plus in Portland (KPDX) and KWVT in Salem.

**2022 - April 9** - After a two year COVID-19 hiatus, GardenPalooza returns for one last time (produced by Gustin Creative Group) at a new venue: Bauman's Farm and Garden in Gervais.

**2022 - June 15** - The first Garden Time Podcast, a successor to the television show, is produced at the Gustin Creative Group office in Lake Oswego. The podcast will be released on June 27th. One to two episodes per month are planned.

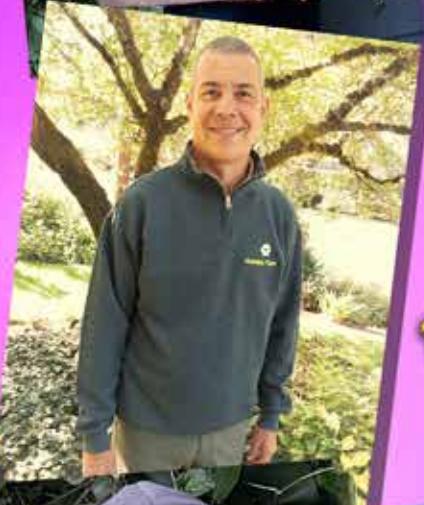
**2022 - June 25** - The 636th and final Garden Time show airs on KWVT and KPDX. Later in the day, Garden Time hosts a "Wrap Party" for sponsors and supporters at Keddie Farms in Aurora, Oregon.

**2022 - July 1** - Garden Time Magazine publishes its 160th and final issue, commemorating 17 years of the Garden Time TV show.

**2022 - September 7-16** - A Garden Time Tour of Holland and Belgium is scheduled.

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Bags • Masks  
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Ryan Seely and Judy Alleruzzo at the taping of the first Garden Time Podcast, June 15, 2022



## Like Two Peas in a Podcast

Garden Time lives! Yes, the TV show has ended, but Judy, Ryan and Producer Jeff will keep the conversation going in a series of episodes on the internet.

by Ron Dunevant

When the last Garden Time show aired on June 25th, it was a bittersweet moment. Viewers, fans and everyone on the crew will miss the weekly series that has been a part of their lives for nearly two decades. But Garden Time is not gone. Like a caterpillar transforming into a beautiful butterfly, the producers, hosts and topics that they have covered for the past 17 years will continue in a new form: The podcast.

For those of you who are unfamiliar with the term, what is a podcast? A website called "The Podcast Host" describes it this way: "A podcast is a series of spoken word, audio episodes, all focused on a particular topic or theme.... You can subscribe to the show with an app on your phone and listen to episodes whenever you like on your headphones, in the car or through speakers."

In a lot of ways, a podcast is very similar to a talk radio show, where one or more hosts discuss a subject. The big difference here is that a podcast does not necessarily have



PHOTO CREDIT: RON DUNEVANT

**Producer Jeff Gustin becomes moderator for these lively and informative discussions.**



PHOTO CREDIT: RON DUNEVANT

**Production Assistant Therese Gustin becomes camera operator so viewers can see the plants that Ryan, Judy and Jeff are discussing.**



While the podcast can be listened to, a video version will also be available for gardeners who want to see what Ryan, Judy and Jeff are talking about.

PHOTO CREDIT: RON DUNEVANT



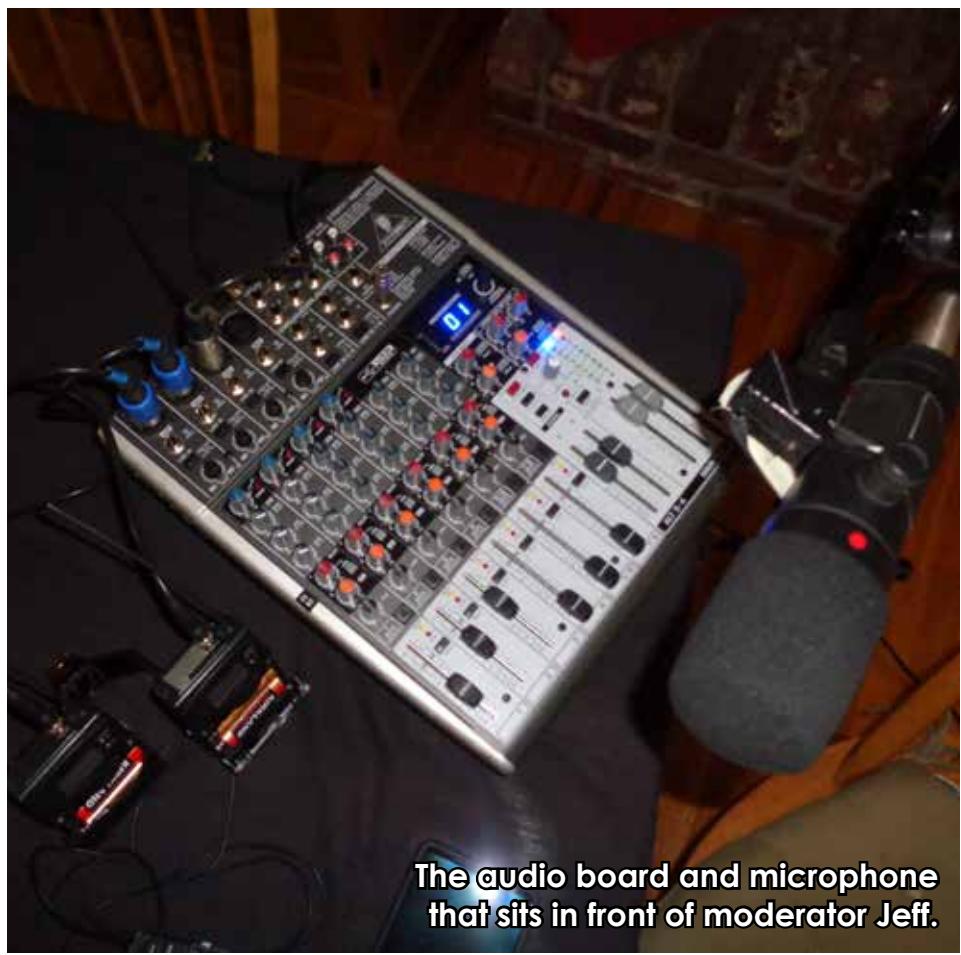
Ryan and Judy listen to a question from moderator Jeff.

PHOTO CREDIT: RON DUNEVANT

a specific time that it airs. Yes, there are many podcasts that run “live” at a particular time on a regular schedule. But once the show airs, it is available to listeners at any time after that. If you have access to the internet, you can listen to thousands of podcasts, on almost any topic, from around the world. Podcasts are usually free and are available via many different apps. If you have a Smart Phone, you have access to podcasts. If you have a computer or a tablet, you can listen to podcasts, provided you are connected to the internet.

The Garden Time podcasts follow this formula but have an additional element. The programs will be videotaped so that listeners can also be viewers. So, while listening to the podcast like a radio show is perfectly acceptable, you can also watch Ryan, Judy and Jeff as they talk about gardening. It's like dropping in on friends as they discuss the latest stories about their garden.

While continuing the program in this manner may seem like a natural progression, it was not the original plan for the show. When the decision was made last September to end the television program in June of 2022, Jeff and Therese Gustin thought there might be interest in another producer taking over the show and continuing it on television. After many discussions with potential “buyers” however, it became clear that a new producer would want to change the show (as would be their right – any television producer wants to put his or her own stamp on a show). So much of what Garden Time is comes from continuity: the same music, the same graphics, topics, and editing have been consistent since the beginning. If a new producer were to change all of that, the show would no longer be the Garden Time you have come to know and love. So, the decision was made to retain control of the show. There is certainly room for another garden show to air on local television stations, and eventually there may be one (or more), but Garden Time is something special, and the



**The audio board and microphone that sits in front of moderator Jeff.**



**The view from one of three cameras capturing the action.**



**Therese Gustin runs one of the cameras and tries not to time the segment. This is a podcast, Therese! We can talk as long as we want!**

Gustins wanted to keep it that way.

In a bit of serendipity, Jeff was talking to his friend Eric Goranson. Eric hosts a podcast called "Around the House with Eric G and Caroline B". Eric felt that Garden Time, with its large television audience and dedicated fan-base, would be a perfect candidate to transition to a podcast. Jeff was immediately intrigued, and he asked more questions and did some research to learn more about what would be involved.

After several weeks of gathering information and speaking with the hosts and crew of the TV show, all of whom were interested in keeping Garden Time going in some form, Jeff was sold. The next step involved finding sponsorship for a podcast, and longtime supporter Capitol Subaru, who has been so instrumental in bringing you the show and the magazine, stepped up with a full sponsorship. The pieces all fell into place so quickly, it was as if it was meant to be.

So, on Wednesday, June 15th, Judy, Ryan, Jeff and Therese gathered at the Gustin Creative Group office in Lake Oswego (known colloquially as "Rancho Gustin"), set up some lights, three cameras, three microphones and an audio board. Ryan and Judy brought some plants, they had a quick discussion with Jeff about the topics, and the countdown began. Three... two... one... and Garden Time was back! "Welcome to the Garden Time Podcast..."

The open to the podcast features the familiar Garden Time credits with Jeff providing some narration: "We're based in the Pacific Northwest of the United States in a Zone 7 region. This deals with plants that can survive at approximately zero degrees Fahrenheit or warmer. I'm producer Jeff Gustin with your hosts Judy Alleruzzo and Ryan Seely."

This new incarnation, while keeping the elements of the television show, is much more freeform. Each episode will have set topics, but the hosts and moderator will be free to expound, ask questions and go into

detail without worrying about how much time is left in the segment. Moderator Jeff will keep the discussion moving, and Judy and Ryan will be able to share the gardening knowledge they have learned in their many years in the business. The show is relaxed and fun and it will show you a new side to these people you have come to know from the TV show.

At present, the plan is to produce a couple of podcasts every month. You can watch episode number 1 at the links listed at the end of this article. Since this is all new, you can expect that the podcast will evolve and change as time goes on. Jeff, Therese, Judy and Ryan hope you will enjoy this new version of Garden Time, and they encourage you to send your feedback. They want the podcast to be a valuable tool in your gardening arsenal and, as they have for the past 17 years, they want you to feel like this is your show, too. Take a listen and send your comments to [gardentime@comcast.net](mailto:gardentime@comcast.net).

Additional links to the podcast will be added to our website when available. Happy Listening!

Garden Time Podcast  
EPISODE 1  
JULY 2022  
on Captivate.fm

<https://feeds.captivate.fm/garden-time/>

Garden Time Podcast  
EPISODE 1  
JULY 2022  
on YouTube  
(includes video)

<https://youtu.be/HOEptIAGpHc>



PHOTO CREDIT: RON DUNEVANT

## Available Now! *Garden Time Flowers*

In celebration of Garden Time, we are proud to tell you about three flowers that have been named in our honor. The *Garden Time Dahlia* comes from Swan Island Dahlias, the *Garden Time Rose* was introduced by Heirloom Roses and the *Garden Time Iris* is from Schreiner's Iris Gardens. Check them out and put a little *Garden Time* in your yard!



Garden Time Dahlia



Garden Time Rose



Garden Time Iris

**ORDER TODAY!**

More information at The Garden Time Store  
[www.gardentime.tv/store](http://www.gardentime.tv/store)





# PLAY TIME

## Gardening Events Around Town

**COVID-19 PANDEMIC:** The information listed herein was accurate at the time of publication, but may be subject to change. We encourage you to visit the websites of the nurseries or organizations sponsoring specific events to make sure you are reading the most accurate and up-to-date information.

### **Gifts from Japan: A Horticultural Tale Told through Botanical Art**

**Thru July 4, 2022 • 9:30am-4:30pm**

### **Portland Japanese Garden, Portland, OR**

Selection of Botanical Illustrations from The Huntington Library, Art Museum, and Botanical Gardens, the Botanical Artists Guild of Southern California, and Guest Botanical Artists from Japan. Included with Garden Admission. [www.japanesegarden.org](http://www.japanesegarden.org)

### **Art in the Garden**

**Thru September 3, 2022**

### **The Oregon Garden, Silverton, OR**

Once again this summer, local artists will showcase their handcrafted pieces alongside the natural splendor of The Oregon Garden, giving guests an opportunity to not only enjoy but also to purchase new pieces for their home and garden! There is no additional fee for enjoying our Art in the Garden event: the art can be viewed at any time during open hours for the duration of the exhibit. <http://www.oregongarden.org/>

### **Lavender: Wands and More**

**Saturday, July 9, 2022 • 10:00am-11:00am**

### **Blooming Junction, Cornelius, OR**

In this class you'll use fresh cut lavender to weave fragrant lavender wands! We'll also explore other ways to use lavender including decorative crafts, household uses, and culinary applications. Tasty lavender treats will be available to sample! Cost: \$30.00. <https://shop.bloomingjunction.com/>

### **Kid's Club - Blueberry Bonanza**

**Saturday, July 9, 2022 • 11:00am-12:00pm(G,V)**

**Saturday, July 16, 2022 • 11:00am-12:00pm(W,S)**

### **Al's Garden and Home, Gresham, Wilsonville(V), Woodburn(W) & Sherwood, OR**

Grow blueberries by the bushel in your own backyard! Blueberries are a favorite fruit with a perfect balance of sweet, tart and tangy while also being

*continued next column*

nutritional superstars! Beyond the tasty fruit, blueberry plants also have amazing fall color. In this class, learn some surprising facts about blueberries, tips and tricks for successful growing, and take home a blueberry plant to start your own bumper crop! <https://als-gardencenter.com/>

### **Midsummer Madness!**

**Saturday & Sunday, July 9-10, 2022 10:00am-5:00pm**

### **Cascade Nursery Trail, Aurora to Salem, OR**

At all CNT Nurseries! Drive off those doldrums of summer by coming out to see what's happening in our long day gardens! Anything goes at Midsummer Madness...so expect the unexpected. If it's hot, we can squirt you with a hose. We want to remind you that there is no law against planting new plants in the summer months, in fact, we nursery people who have little time during the spring and fall, often find ourselves partaking in this defiant act with great success (with a little watering and mulch) so fear not! There are SO MANY things that look great this time of year. Come see what summer offers for your garden in flower and foliage. <https://www.cascadenurserytrail.com/>

### **Lavender Wreath - 6" or 10"**

**Saturday, July 16, 2022 • 10:00am-11:00am**

### **Blooming Junction, Cornelius, OR**

Enjoy the beauty and aroma of fresh lavender flowers by making a wreath you can make and hang at home! We'll supply the lavender from our farm, materials and instructions to make you an expert Lavender Wreath maker.

Make either a 10" or 6" wreath! Cost: \$35.00 (6" wreath) or \$40.00 (10" wreath). <https://shop.bloomingjunction.com/>

### **Art and Wine in the Garden**

**Saturday, July 23, 2022 • 10:00am-4:00pm**

### **Garland Nursery, Corvallis, OR**

Sip on wine made by Cardwell Hill, Bluebird Hill, and

*continued next page*



Arlie, while shopping the wonderful creations of over 40 local artists! Enjoy live music, food trucks, and sunshine as you take in all the beauty the Willamette Valley has to offer. Garland Nursery, 5470 NE Highway 20, Corvallis, OR 97330. <https://www.garlandnursery.com/>

#### **Bonsai Introductory Class**

**Saturday, July 23, 2022 • 10:00am-12:00pm**

**Tsugawa Nursery, Woodland, WA**

You will learn everything you need to know to get started with this lifelong passion. Class size may be limited due to COVID restrictions. Masks may be required. Class cost - \$25.00 per person. Please call us to sign up for this class, 360-225-8750. <http://tsugawanursery.com/>

#### **Bonsai Continuing Class**

**Saturday, July 23, 2022 • 1:00pm-3:00pm**

**Tsugawa Nursery, Woodland, WA**

Continue learning all about the care, techniques and design of this fabulous art form. Kits, tools and plants will be available for purchase. Class size may be limited due to COVID restrictions. Masks may be required. Class cost - \$25.00 per person. Please call us to sign up for this class, 360-225-8750. <http://tsugawanursery.com/>

#### **Stepping Stones with Kids**

**Saturday, July 30, 2022 • 10:00am-11:00am**

**Blooming Junction, Cornelius, OR**

Get creative with your child and join us to make handmade garden stepping-stones! Kids of any age will love the excuse to get their hands dirty and create a unique piece of art. They make fantastic mother and father's day gifts, and add a personalized touch to any garden for years to come. Open to all ages!

\*All children must be accompanied by an adult. Price of admission includes all materials required for 1 stepping stone, adults accompanying children are not required to pay unless they wish to make their own stepping stone. Cost: \$20.00. <https://shop.bloomingjunction.com/>

## **Where to Look for Events**

Many of you have asked where to find gardening events in the area after the Garden Time magazine goes away. Although some organizations have sent us their events to post, the majority of the time I find them on my own. I start by looking at the websites of the sponsors of the Garden Time show and magazine. If there is a particular nursery or garden center you like to visit, start by checking their website or Facebook page for any upcoming events. The public garden's websites are another great source for public events...the Portland Japanese Garden, Lan Su Chinese Garden, Leach Botanical Garden and the Oregon Garden all have event pages on their websites. The Cascade Nursery Trail has their own website which lists their events at all the participating nurseries. The local "Societies" also list their events, so if you're interested in roses, iris, chrysanthemums, etc., check out their websites or Facebook pages. To round out your search, just Google 'Gardening Events in the Willamette Valley in "Insert Month" 2022', for example and all the events posted on EventBrite pop up there.

**Happy gardening!**

**Therese & the Garden Time Crew**

# TV-Station-Quality Commercials Independent Company Price

At Gustin Creative Group, we have the same equipment as the big broadcast TV stations. The same cameras, lights, editing and graphics programs. Plus, our staff worked in local commercial television, with over 20 years average experience in the field. What does that mean to you? It means you get the quality of a big TV station, but the price of a small, independent company. Same great commercials at a price you can afford. Contact us today and see what we can do for you!



These are just some of the companies we've produced videos and commercials for:

**America's Mattress • Al's Garden Center • Chown Hardware  
Clark County Fair • Exercise Equipment Northwest • Ludeman's  
Neil Kelly • Parr Lumber • Portland Nursery • Salem Hospital  
Terra Casa • Taggart's • Tsugawa Nursery**

"Together, We Create the Message"

**GUSTIN  
CREATIVE  
GROUP**  
[www.GustinCreativeGroup.com](http://www.GustinCreativeGroup.com)

**CONTACT US TODAY**  
**503-793-6804**  
email: [gustingroup@comcast.net](mailto:gustingroup@comcast.net)